

**Winery + Tasting Room
Home to Na Wahine O Kalani**

Flagship store in Haleiwa, Hawaii the North Shore of Oahu.
A coffee shop, eatery and tasting room exclusive for the wines of Mana + Pua.
Opened early March 2021, this will be the flagship for Hawaiian locations.

History of Mana Wines

April 2017

Inaugural release
Mana Pinot Noir, Chardonnay and Rose.
350 cases
Direct sales in CA + Distributor in HI with Young's Market.
Exclusive chain deal with Foodland Markets state wide.

Spring 2018

1000+ cases bottled
Increased SKU to include Mana Cabernet Sauvignon and Sauvignon Blanc
Opened broad market sales in HI to include, Times Supermarkets, Longs Drugs, Safeway + independent retailers.

Fall 2018

Launched Na Wahine O Kalani
501c3 sister company based in Hawaii – athletic scholarship fund benefiting wahine athletes between developmental ages of 12 -18 years of age.
Introduced Mana Na Wahine wines
Sauvignon Blanc + Cabernet Sauvignon
Partnership with Tamura's + Chef Roy Yamaguchi
Initial sale of Mana Na Wahine wines – 300 cases was seed money for the non-profit

May 2019

The Annex by Industry Outlaw opens – a wine bar in Carmel, CA featuring international wines and features the Mana wines line up.

July 2019

Industry Outlaw, Inc. organizes
Ashleigh Hutchison, President
100% Ownership
Assets include Carmel location and Mana Wines
And the trademark for Mana filed in 2019

January 2020

Industry Outlaw + Mana Wines begins new production partnership with Fior Di Sole

March 2020

COVID Shutdowns
Growth in Hawaii and California for Na Wahine O Kalani + Mana wines comes to a halt.
Focus stays in Carmel location.

Substantial customer base growth March 2020 – March 2021
Licensing with ABC and local Health Departments permitted us to keep our doors open and creatively sell wine and food.

October 2020

Rebranded The Annex by industry Outlaw to MANA + PUA

Opened the Lanai at MANA + PUA

A vacant space next to the wine bar, we turned it into a retail boutique featuring the art, design and lifestyle of California + Hawaii.

Traveled to Hawaii once quarantine was lifted and sought out commercial real estate to open a Mana + Pua Hawaii.

December 2020

Mana release Sparkling Wines

NV Sparkling Rose

NV Sparkling Brut

Signed and entered into new commercial lease at 66-526 Kamehameha Hwy. in Haleiwa, North Shore Oahu.

January 2021

Connected the Lanai retail storefront and bar inside. Immediate increase in sales for both stores and doubled customer base.

March 2021

Open Mana + Pua Hawaii

Haleiwa, HI

Coffee Shop, Eatery, Global Wine Club + Tasting Room

Inaugural release of Pua wines released to market

Pua Red Wine Blend

Pua White Wine Blend

April 2021

Seeking to open more locations in Hawaii

Kona, Hilo

Kailua, Waikiki

Kuku'iula

Mana + Pua interests are all open

I am open to discussions for sale of brand and trademark

I am open to the expansion, management and outreach over a short few years to open multiple locations with selling interests or shares.